



Opinion Polls: County Elective Seats Nairobi, Makueni and Mombasa Counties

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3rd May 2022



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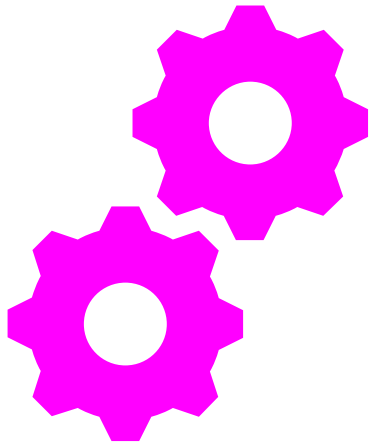


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Introduction

Study Objectives
Methodology overview





The overall objective was to assess the political landscape in Nairobi, Makueni and Mombasa counties.

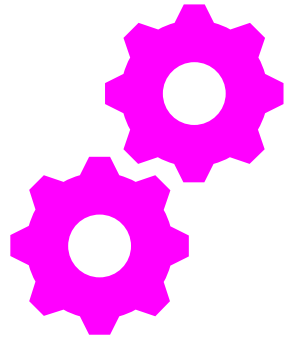
Specific study objective were as follows;

- ❑ To determine the **political party** and **alliances** preference.
- ❑ To determine aspirants popularity **for governor, senator** and **women rep**
- ❑ To determine the support for **presidential candidates**.



Research methodology

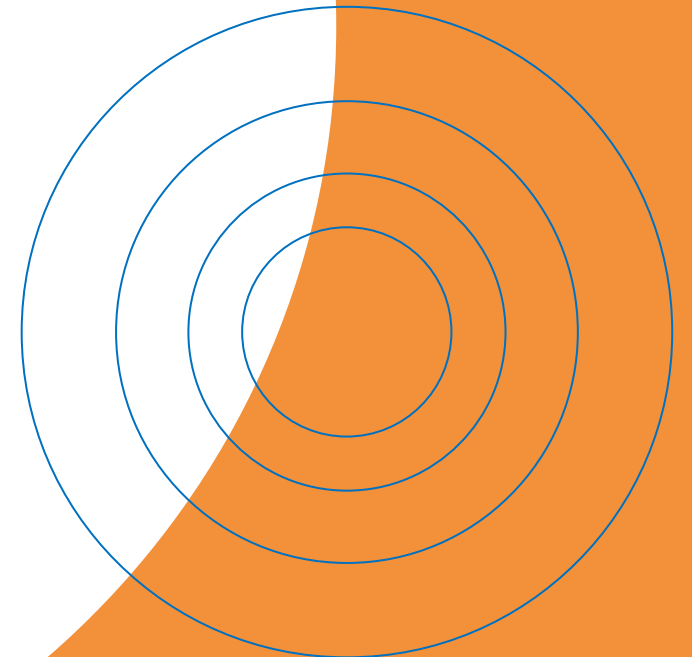
	Nairobi	Makueni	Mombasa
Survey Dates	April 2022	April 2022	April 2022
Geographical	Nairobi County - representative sample	Makueni County - representative sample	Mombasa County - representative sample
Data collection	<ul style="list-style-type: none">▪ Telephonic Interviews	<ul style="list-style-type: none">▪ Face-to-face interviews (i.e., household-based interviews)	<ul style="list-style-type: none">▪ Telephonic Interviews
Sample	649 respondents aged 18+ years	900 respondents aged 18+ years	400 respondents aged 18+ years
Margin of error	+/- 4%	+/- 3.2%	+/- 4%





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Executive Summary





Nairobi, Makueni & Mombasa (April 2022)

Summary findings

Most preferred governor aspirant

- ### Nairobi Governor
- ❑ **23%** Johnson Sakaja
 - ❑ **15%** Polycarp Igathe
 - ❑ **3%** Richard Ngatia
 - ❑ **1%** Anne Kananu
 - ❑ **1%** Agnes Kagure
 - ❑ **4%** Others
 - ❑ **53%** Undecided

- ### Makueni Governor
- ❑ **50%** Mutula Kilonzo Jnr
 - ❑ **5%** Patrick Musimba
 - ❑ **3%** Rose Moseo
 - ❑ **18%** Others
 - ❑ **24%** Undecided

- ### Mombasa Governor
- ❑ **40%** Abulswamad Nassir
 - ❑ **28%** Mike Sonko
 - ❑ **9%** Hassan Omar
 - ❑ **1%** Dr William Kingi
 - ❑ **22%** Undecided

Political alliances support

Political Alliance - Nairobi	%
Azimio La Umoja One Kenya Alliance	42%
Kenya Kwanza	22%
Undecided	36%

Political Alliance - Makueni	%
Azimio La Umoja One Kenya Alliance	63%
Kenya Kwanza	13%
Undecided	24%

Political Alliance - Mombasa	%
Azimio La Umoja One Kenya Alliance	41%
Kenya Kwanza	27%
Undecided	32%

Presidential Candidates popularity

- ### Presidential Race - Nairobi
- ❑ **41%** Raila Odinga
 - ❑ **26%** William Ruto
 - ❑ **1%** Others
 - ❑ **32%** Undecided

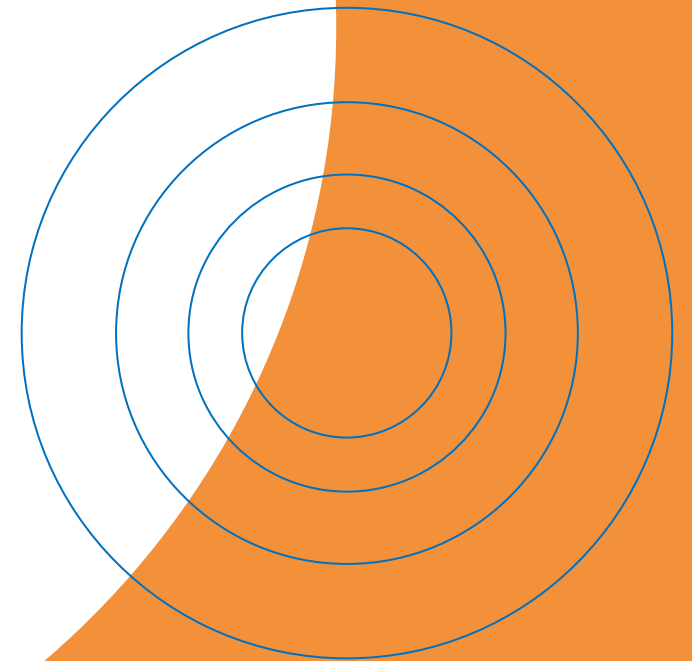
- ### Presidential Race - Makueni
- ❑ **48%** Raila Odinga
 - ❑ **21%** Kalonzo Musyoka
 - ❑ **18%** William Ruto
 - ❑ **13%** Undecided

- ### Presidential Race - Mombasa
- ❑ **50%** Raila Odinga
 - ❑ **32%** William Ruto
 - ❑ **18%** Undecided



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Nairobi County

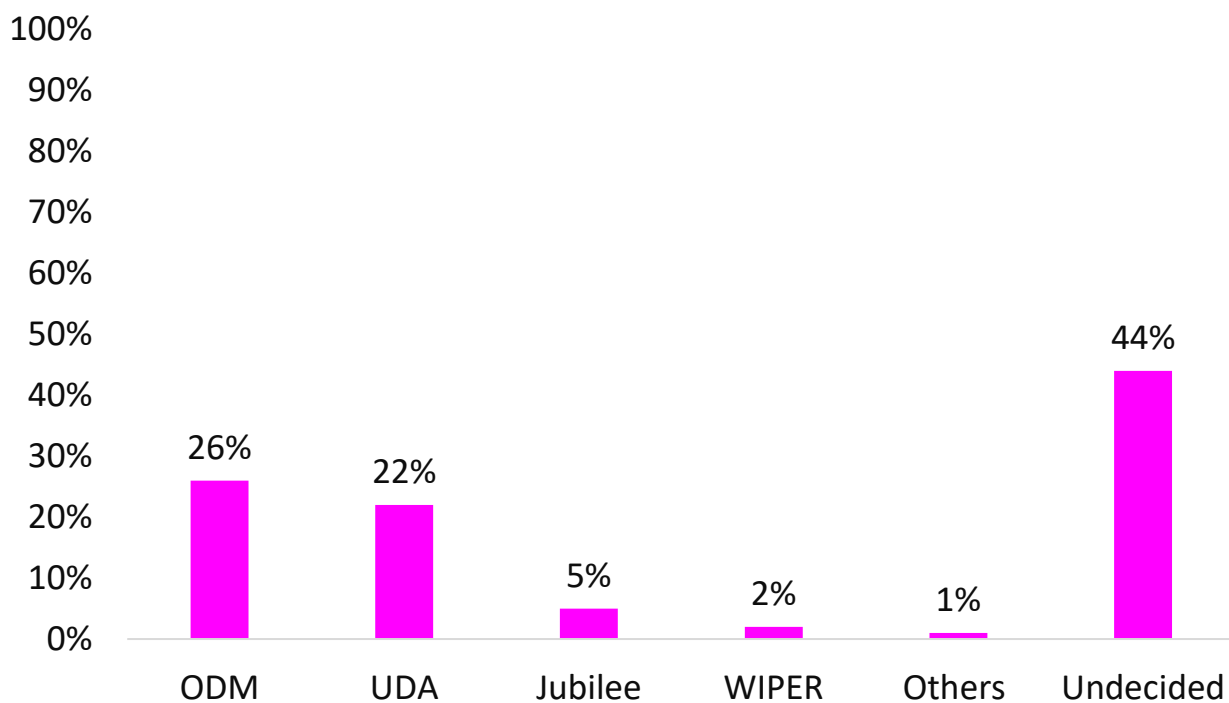




Political party & alliance popularity

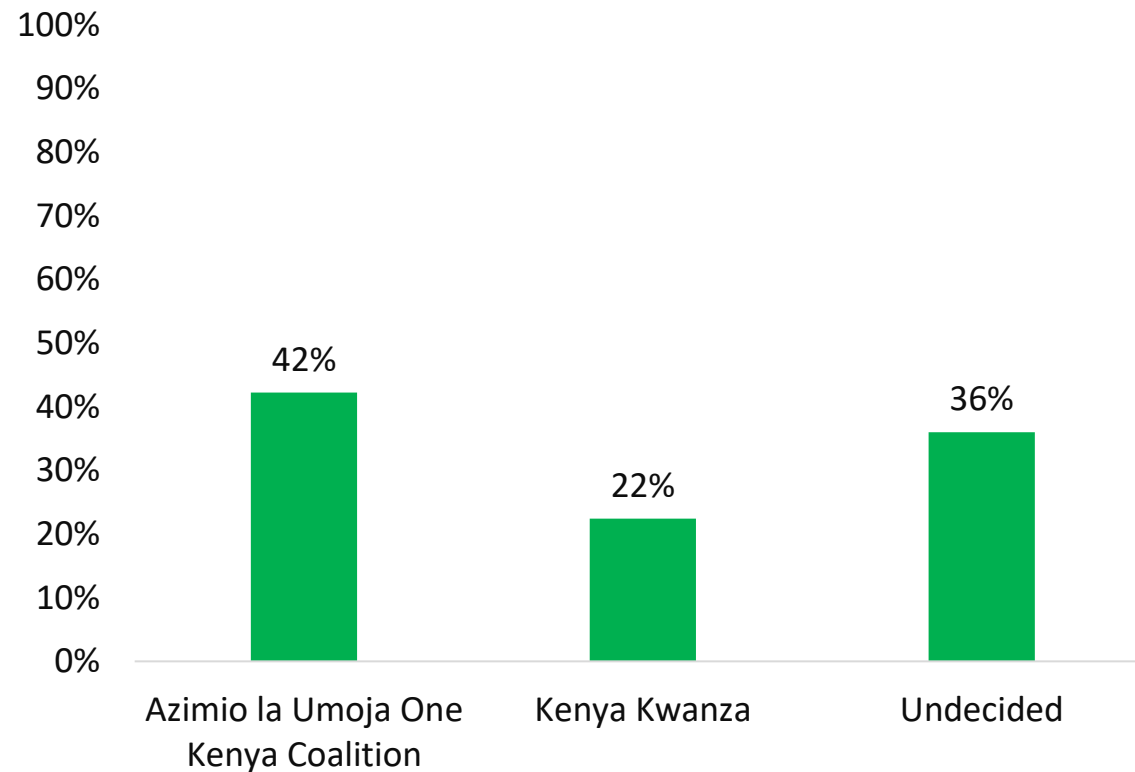
❑ ODM is the most popular party followed by UDA. Azimio La Umoja One Kenya Coalition has the highest support.

Political party popularity - Nairobi



Q. Which political party, if any, do you support most or feel closest to?

Political alliance popularity - Nairobi



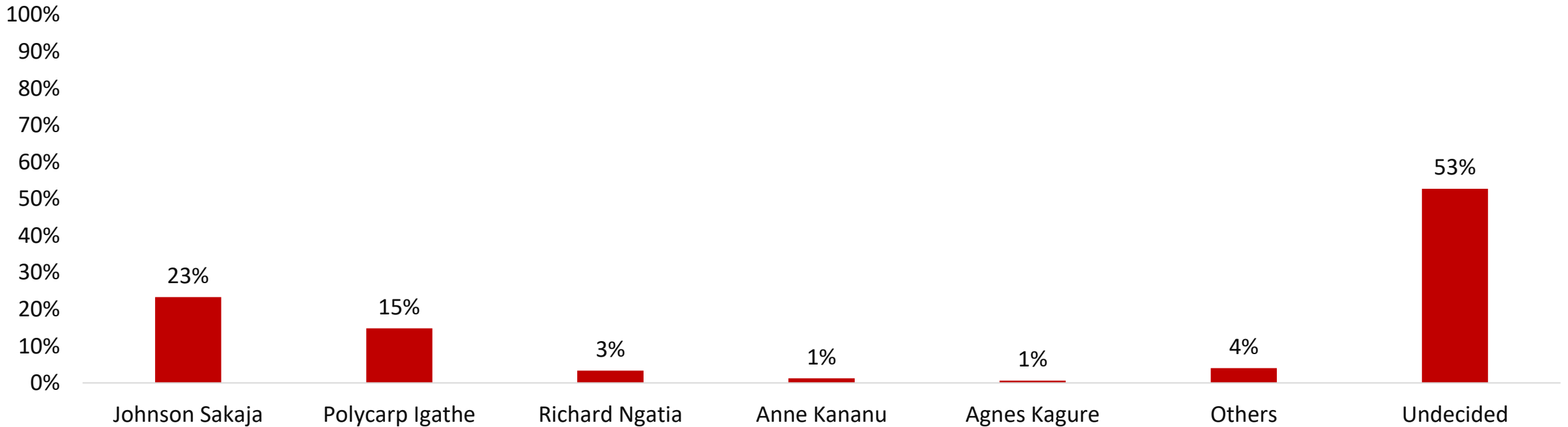
Q. Which political groupings or formations that are preparing for next year's election ones do you feel closest to or support?



Governor aspirant popularity

☐ Johnson Sakaja has the highest support for the governor of Nairobi county.

Governor aspirant popularity - Nairobi



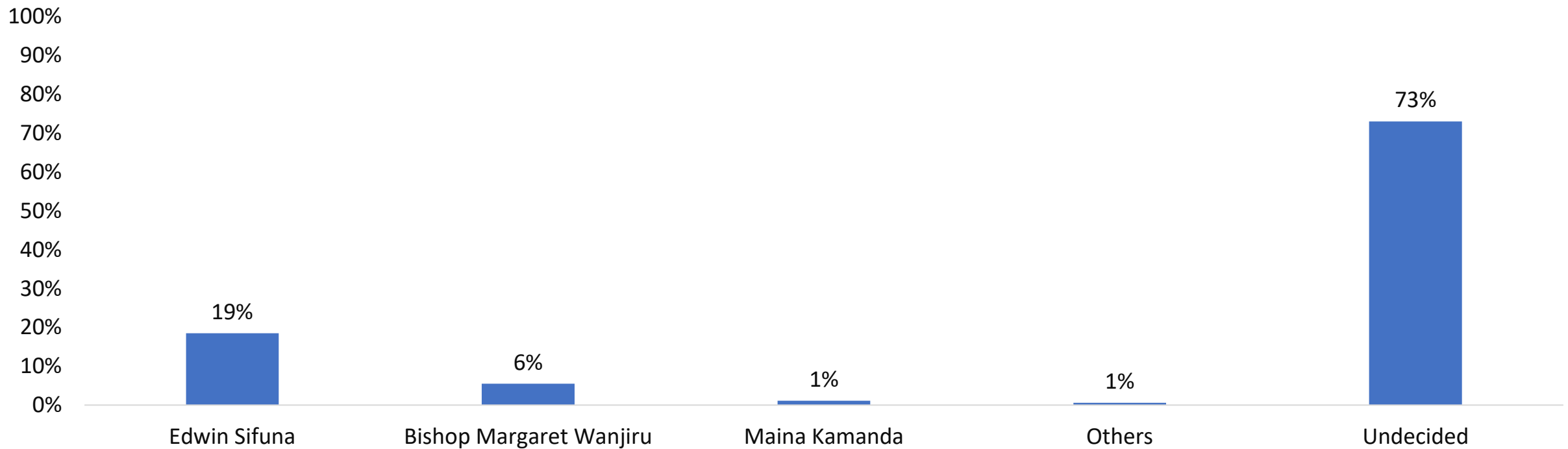
Q. If the Elections were to be held today, whom would you vote for as Governor of Nairobi County?



Senator aspirant popularity

Edwin Sifuna has the highest support for Senator of Nairobi county.

Senator aspirant popularity - Nairobi



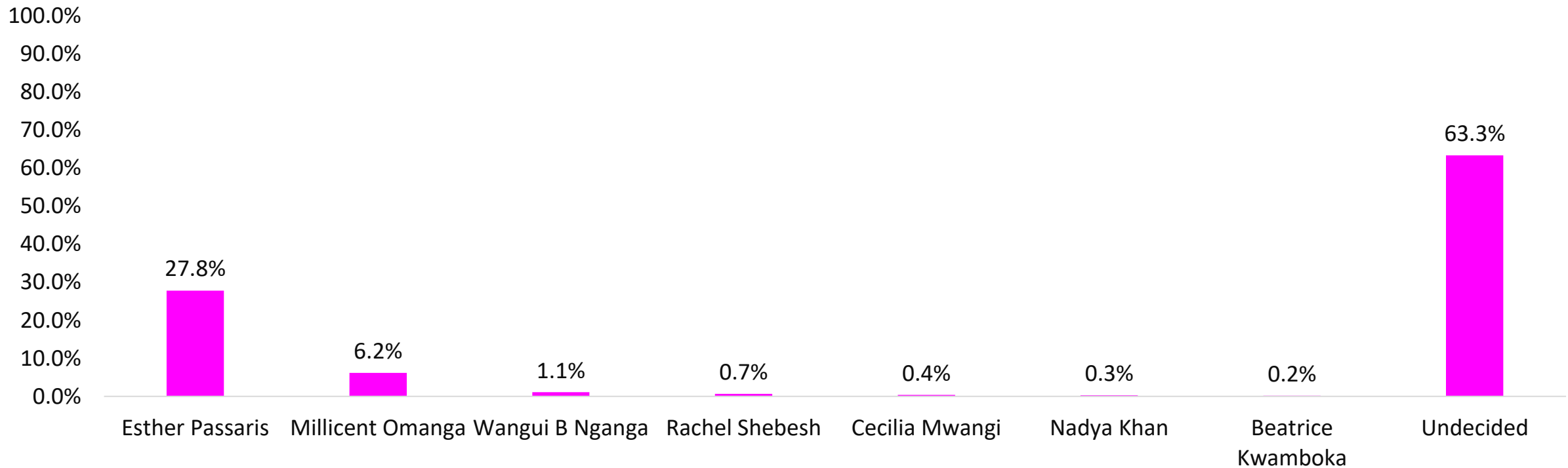
Q. If the Elections were to be held today, whom would you vote for as Senator of Nairobi County?



Women Representative aspirant popularity

❑ Esther Passaris has the highest support for Women Representative of Nairobi county.

Women Representative aspirant popularity - Nairobi



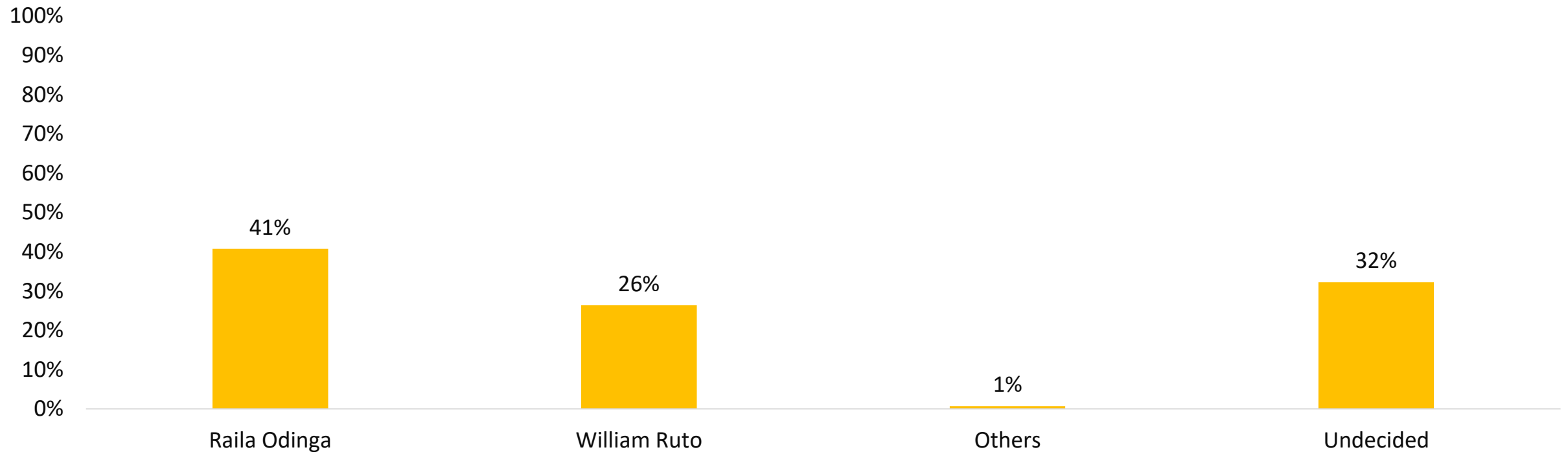
Q. If the Elections were to be held today, whom would you vote for as Women Representative of Nairobi County?



Presidential aspirant popularity

❑ In Nairobi, Raila Odinga has the highest support followed by William Ruto

Presidential aspirant popularity - Nairobi

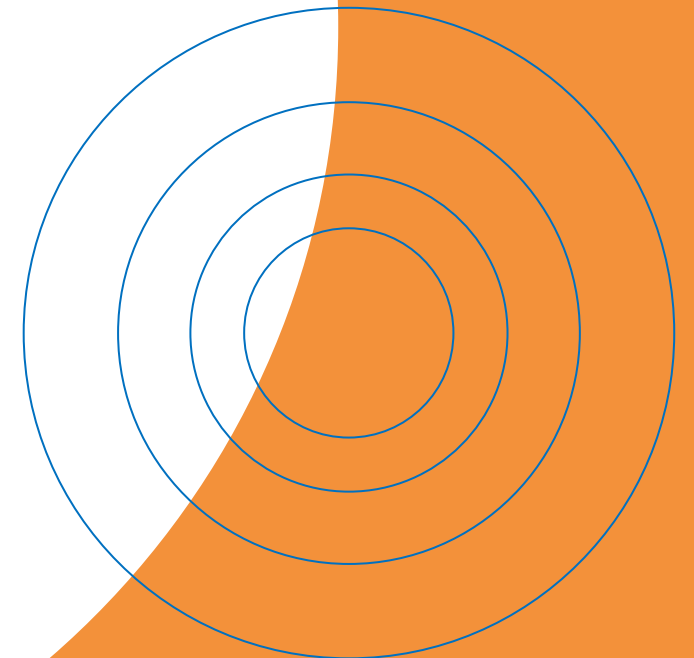


Q. If elections were to be held today, whom would you vote for as President of Kenya?



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Makueni County

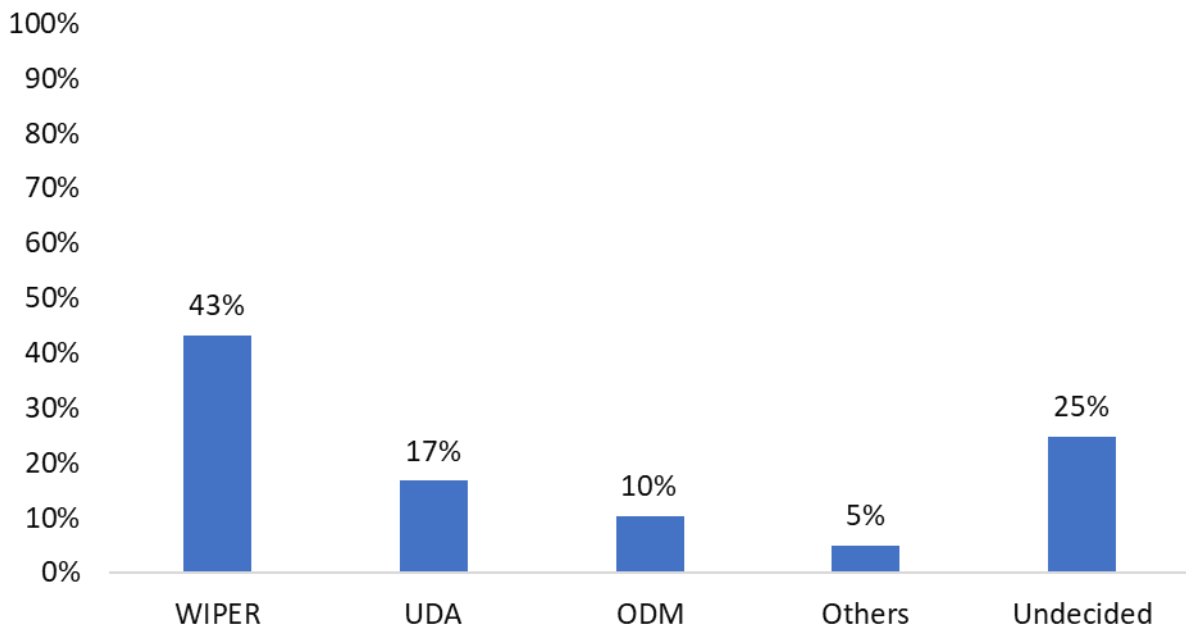




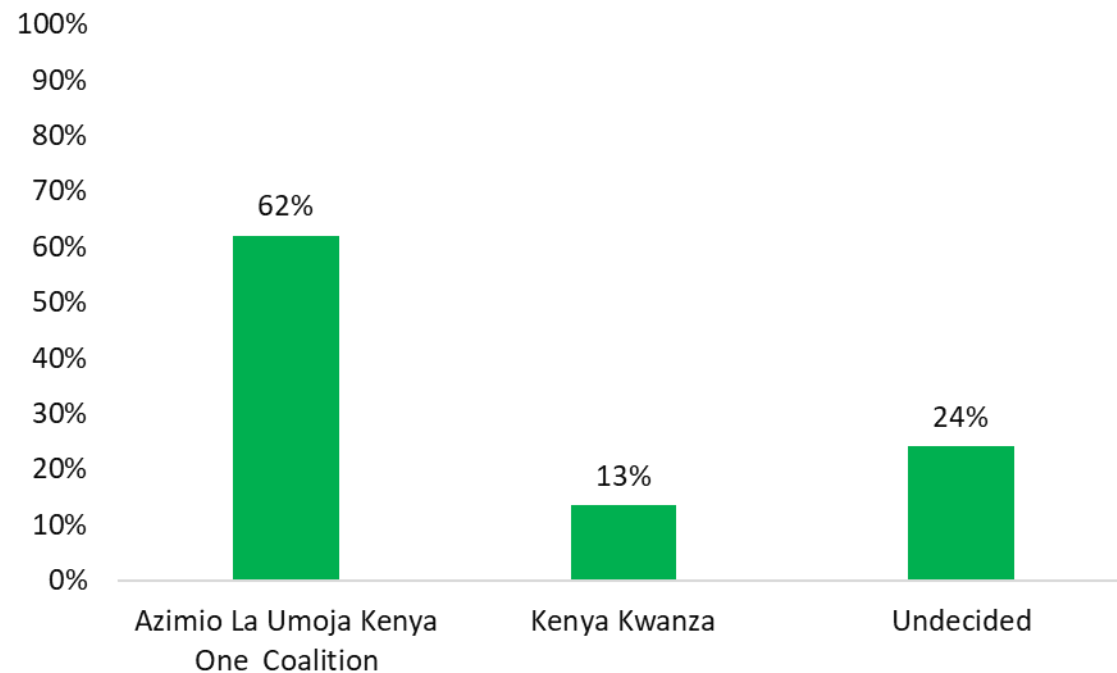
Political party & alliance popularity

❑ WIPER is the most popular party in Makueni. Azimio La Umoja One Kenya Coalition has the highest support.

Political party popularity - Makueni



Political alliance popularity - Makueni



Q. Which political party, if any, do you support most or feel closest to?

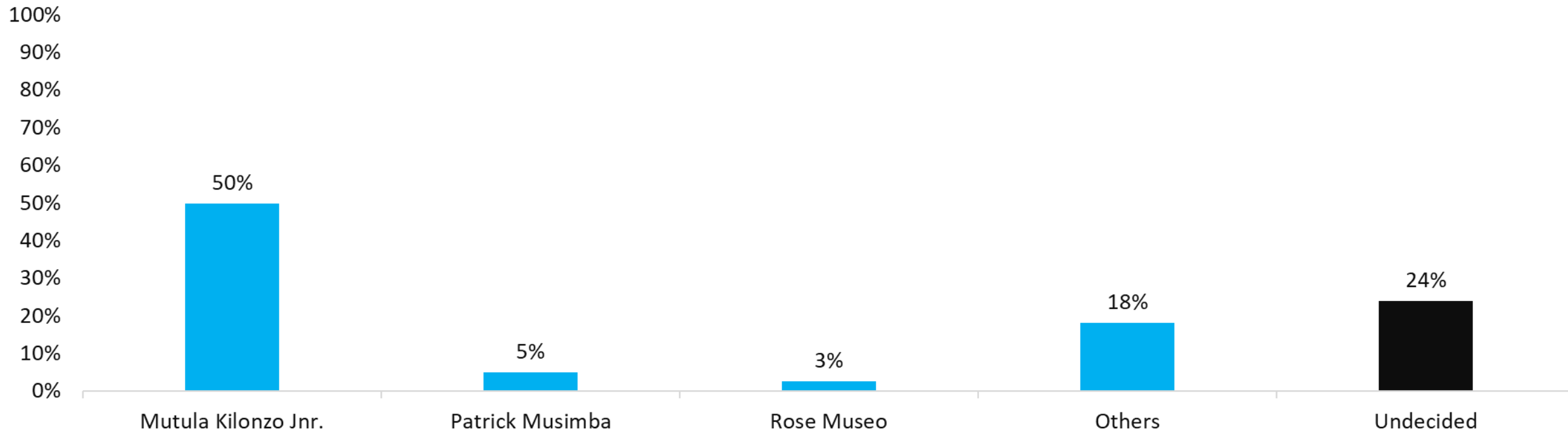
Q. Which political groupings or formations that are preparing for next year's election ones do you feel closest to or support?



Governor aspirant popularity

☐ Senator Mutula Kilonzo Jnr is the most popular aspirant in the Makueni gubernatorial race.

Preferred Governor Aspirant – Makueni



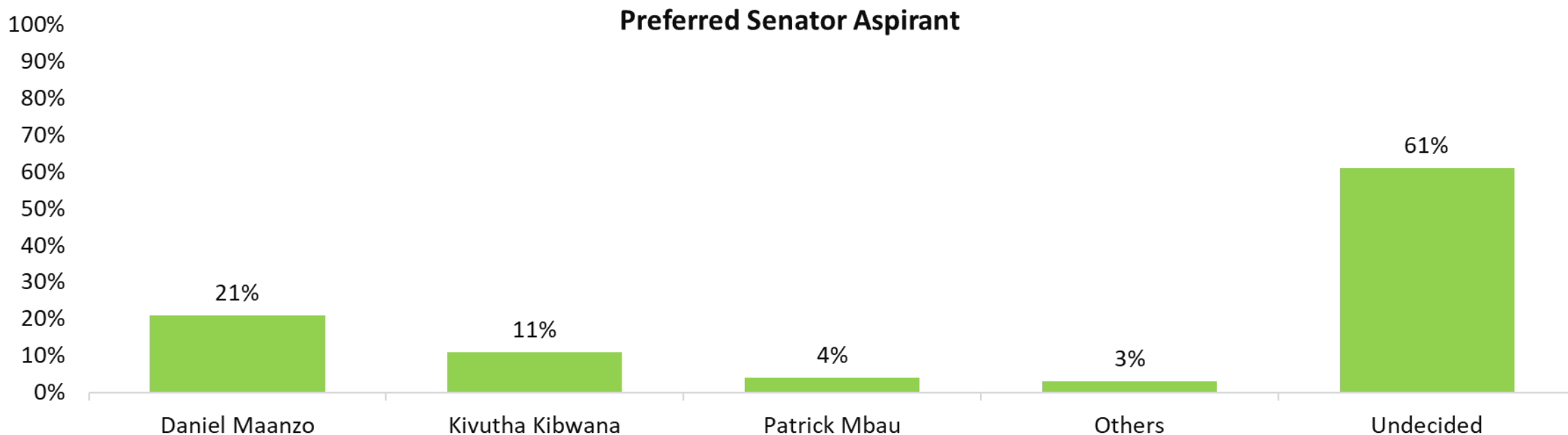
Q. If the Elections were to be held today, whom would you vote for as Governor of Makueni County?

**Although mentioned, Rose Museo was initially running for governor but quit the race to defend her Women Rep seat.*



Senator aspirant popularity

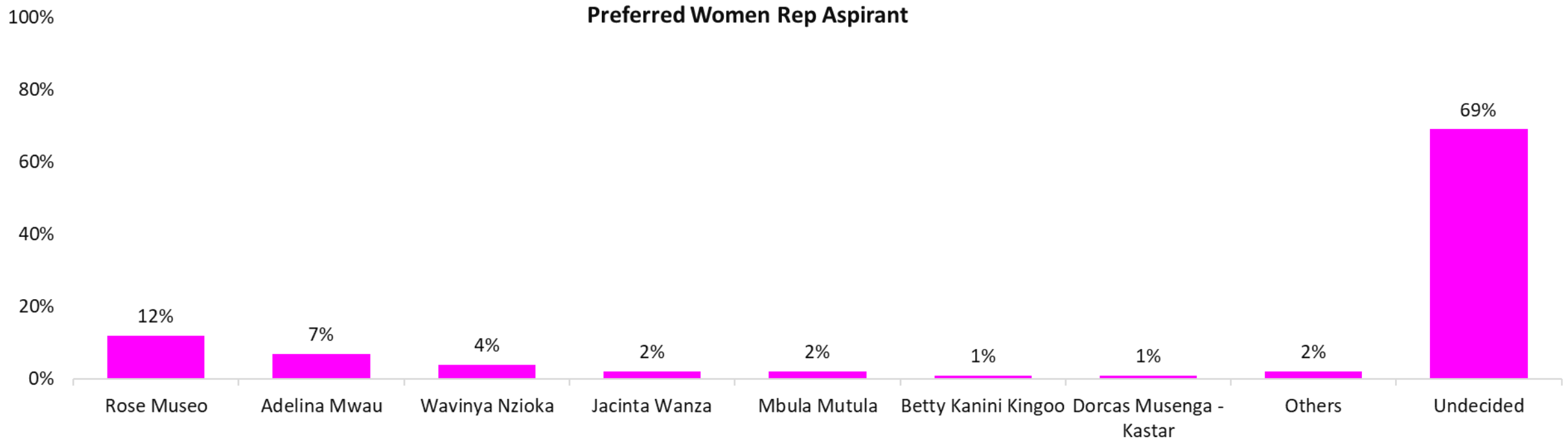
- Daniel Maanzo is the most preferred senatorial aspirant followed by Governor Kivutha Kibwana. However over half of respondents don't know or are undecided on the preferred senator





Women Representative aspirant popularity

- ❑ Rose Museo is the most preferred Women Rep aspirant. Notably, over half of respondents don't know or are undecided on whom to vote for.



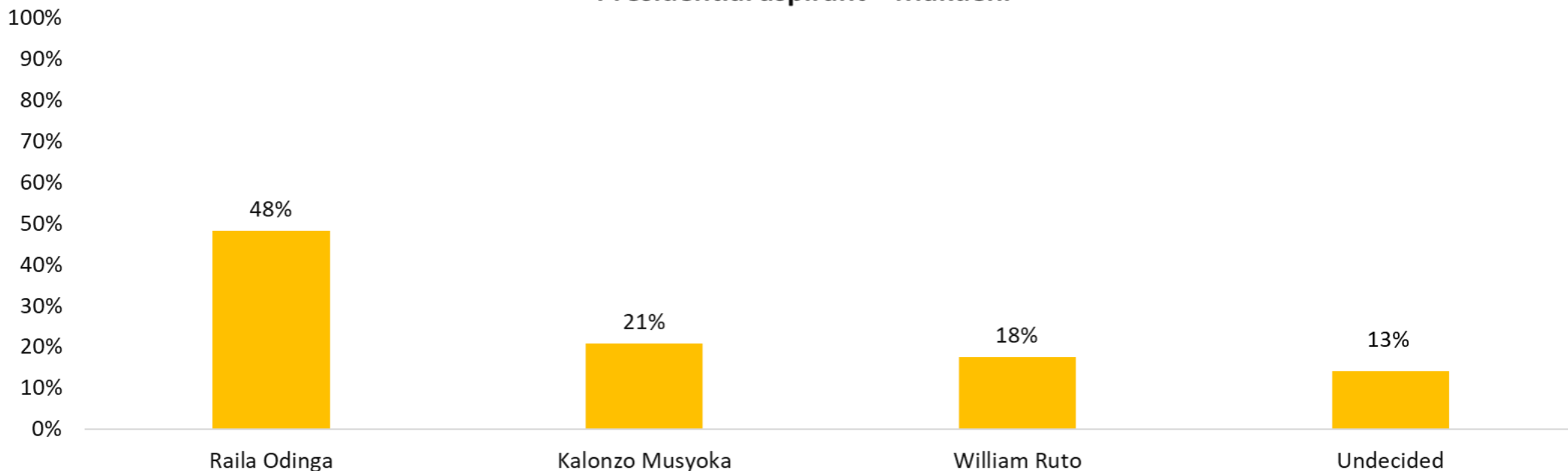
Q. If the Elections were to be held today, whom would you vote for as Women Representative of Makueni County?



Presidential aspirant popularity

- ❑ Raila Odinga is the most preferred presidential aspirant. There is 14% who are undecided. Note, however, that Kalonzo is mentioned although he has not declared an intention to contest the presidency.

Presidential aspirant – Makueni



Q. If elections were to be held today, whom would you vote for as President of Kenya?



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Mombasa County

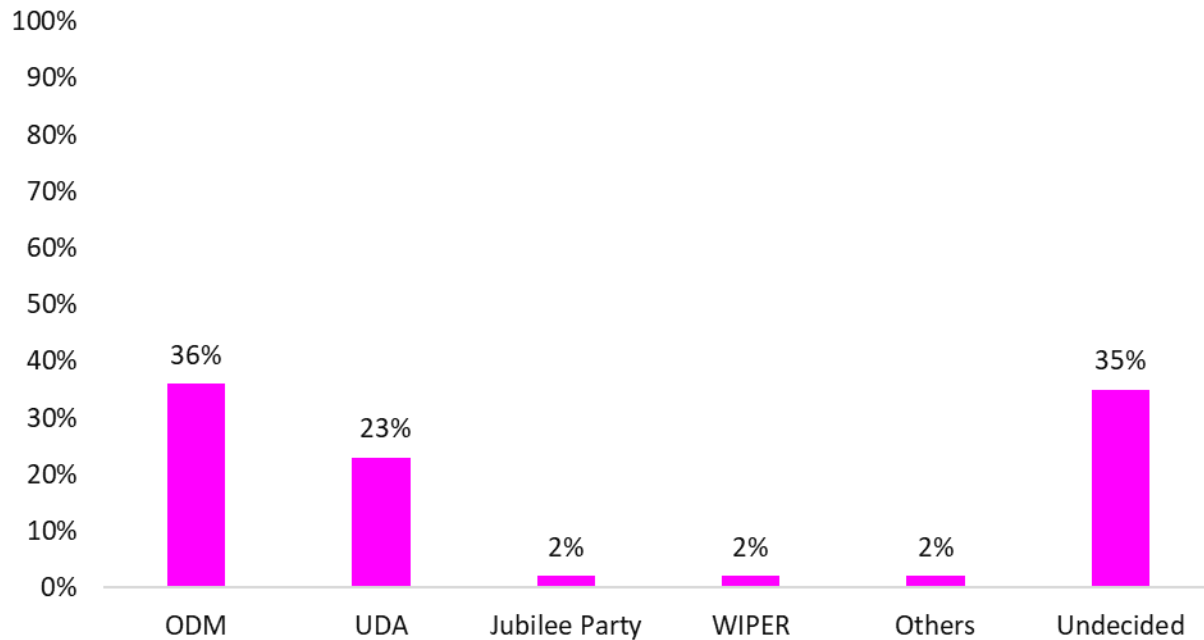




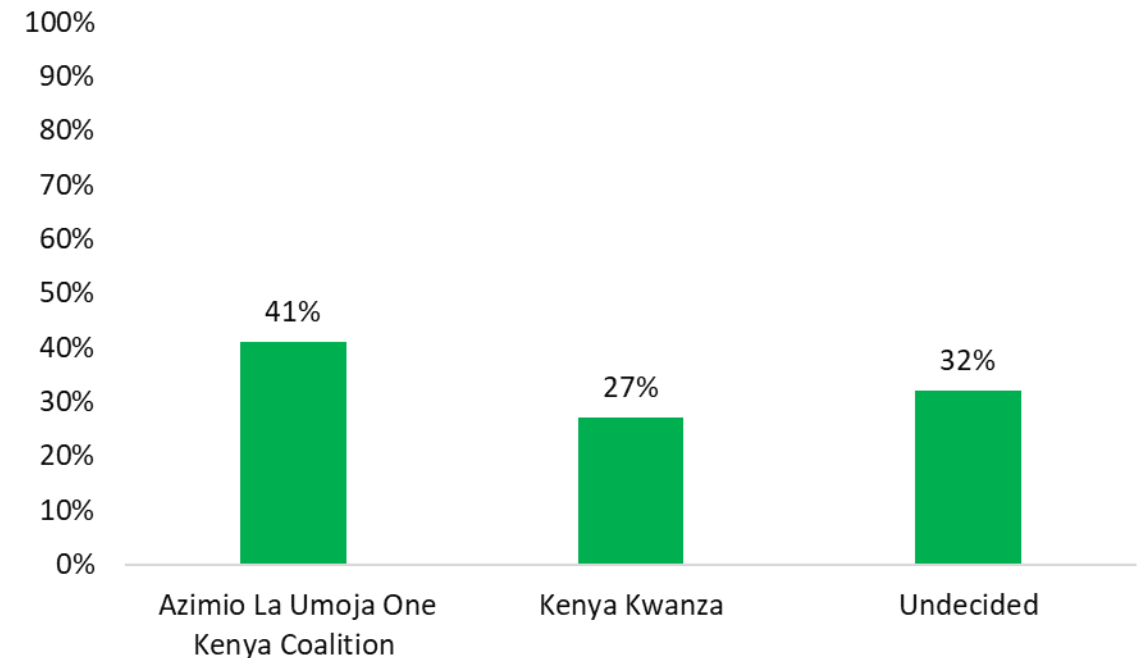
Political party & alliance popularity

- ❑ In Mombasa, ODM is the most popular party followed by UDA. Azimio La Umoja One Kenya Coalition has the highest support.

Political party popularity - Mombasa



Political alliance popularity - Mombasa



Q. Which political party, if any, do you support most or feel closest to?

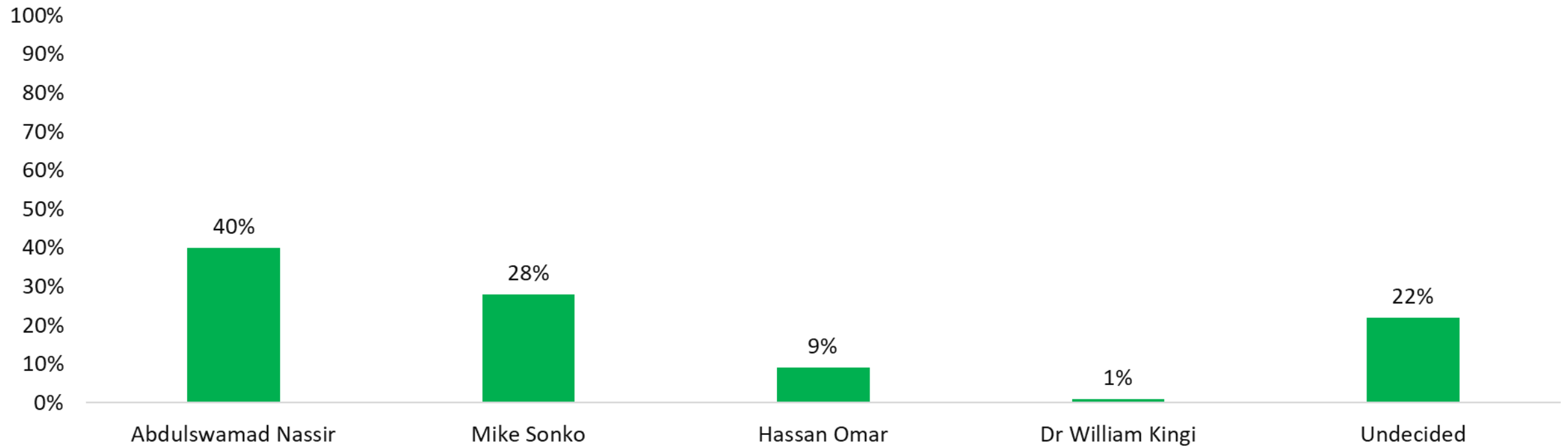
Q. Which political groupings or formations that are preparing for next year's election ones do you feel closest to or support?



Governor aspirant popularity

□ Abulswamad Nassir has the highest support followed by Mike Sonko.

Governor candidate preference - Mombasa



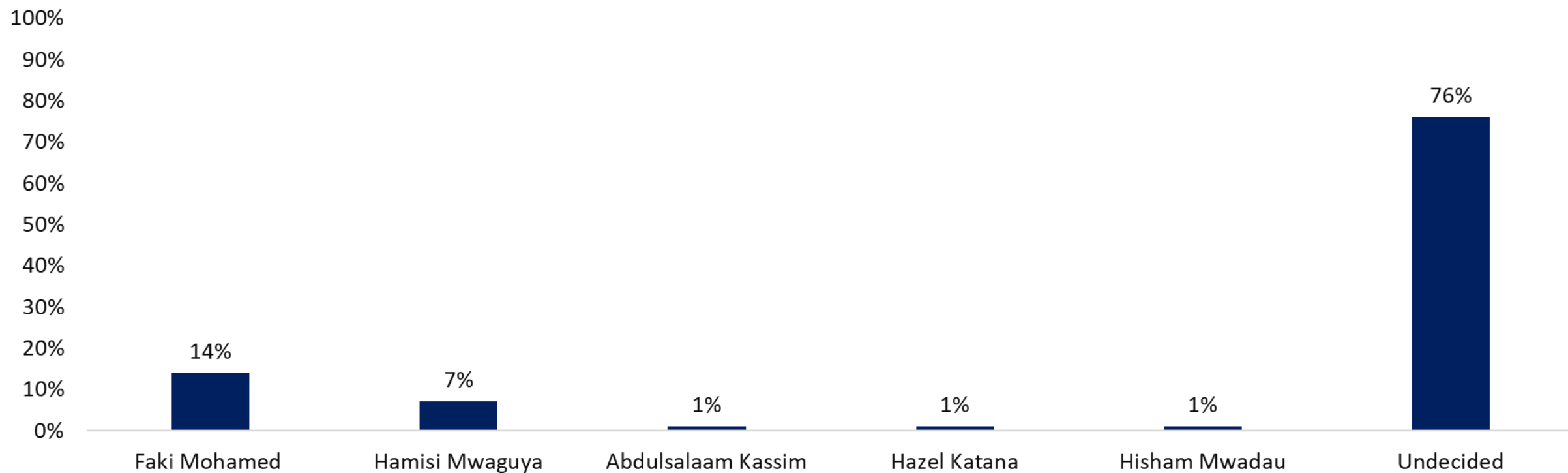
Q. If the Elections were to be held today, whom would you vote for as Governor of Mombasa County?



Senator aspirant popularity

❑ Majority are undecided about the choice of Senator of Mombasa County

Preferred senator candidate



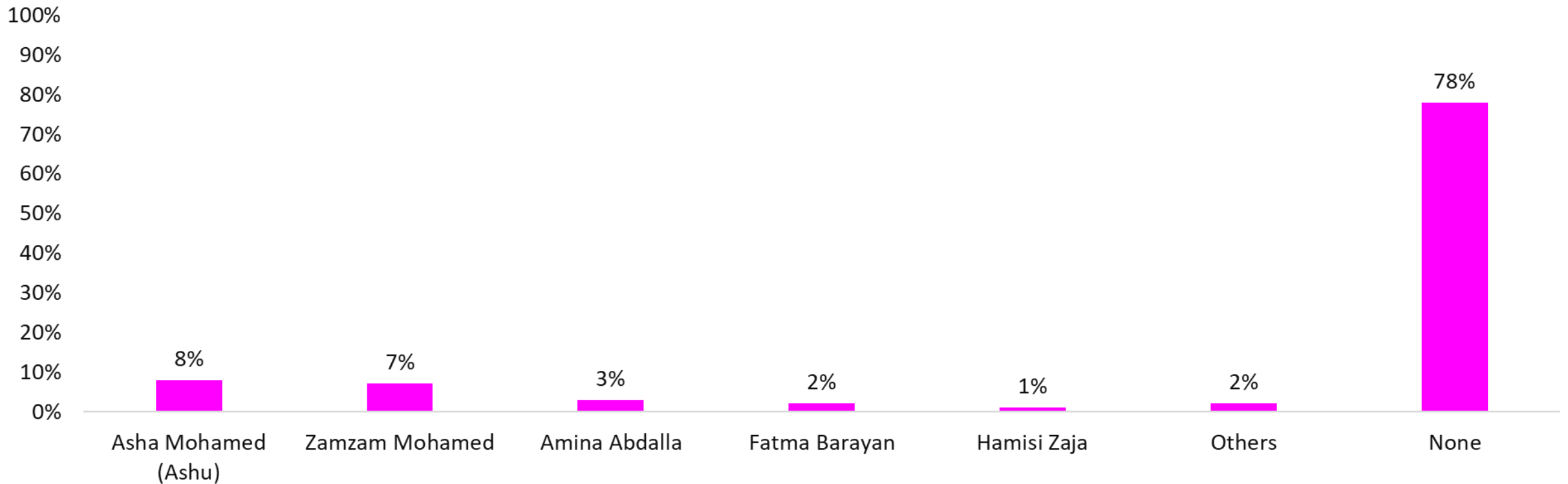
Q. If the Elections were to be held today, whom would you vote for as Senator of Nairobi County?



Women Representative aspirant popularity

❑ Majority of the respondents are undecided about the women representative aspirants.

Preferred women representative candidate



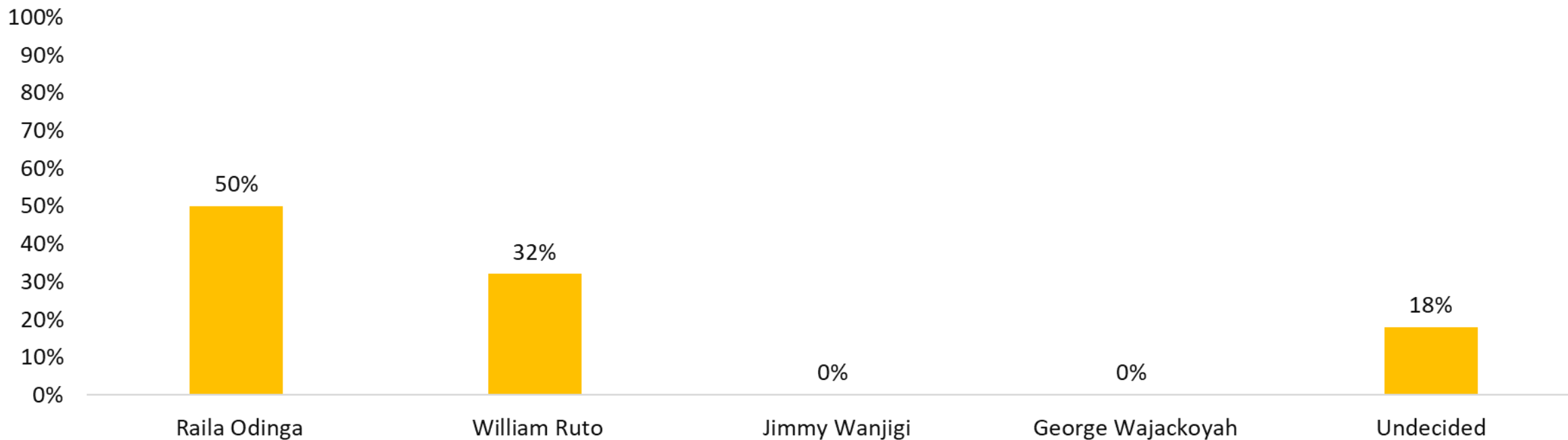
Q. If the Elections were to be held today, whom would you vote for as Women Representative of Mombasa County?



Presidential aspirant popularity

□ In Mombasa, Raila Odinga has the highest support followed by William Ruto.

Preferred presidential candidate – Mombasa

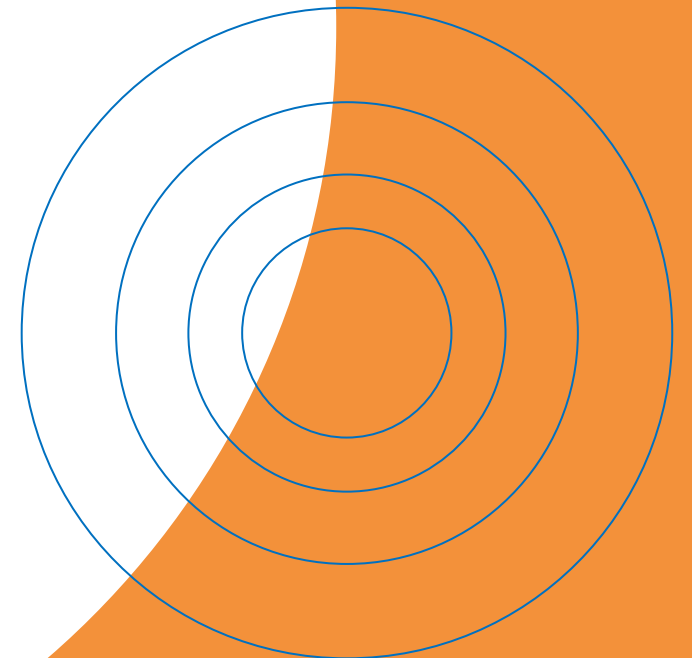


Q. If elections were to be held today, whom would you vote for as President of Kenya?



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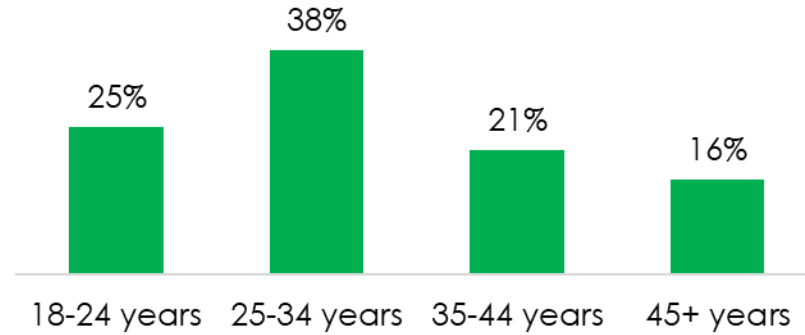
Demographics



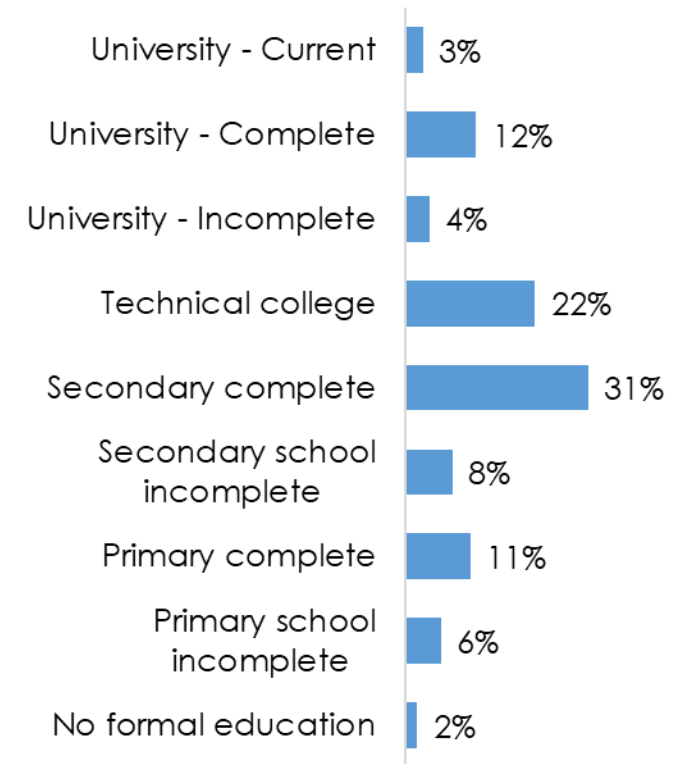


Respondents Demographics - Nairobi

Age Group



Education level



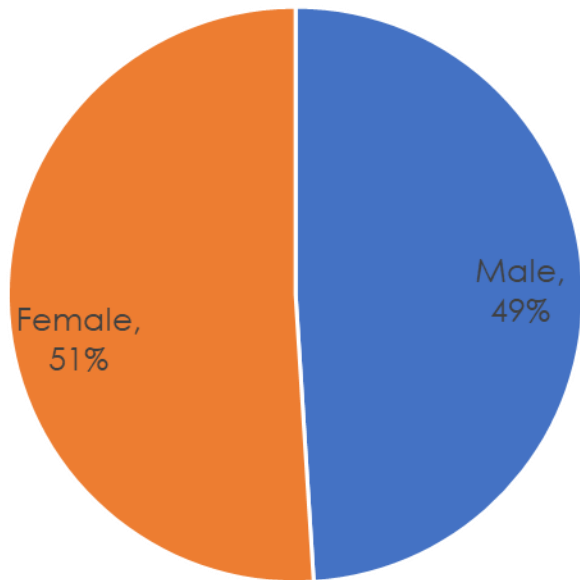
Gender



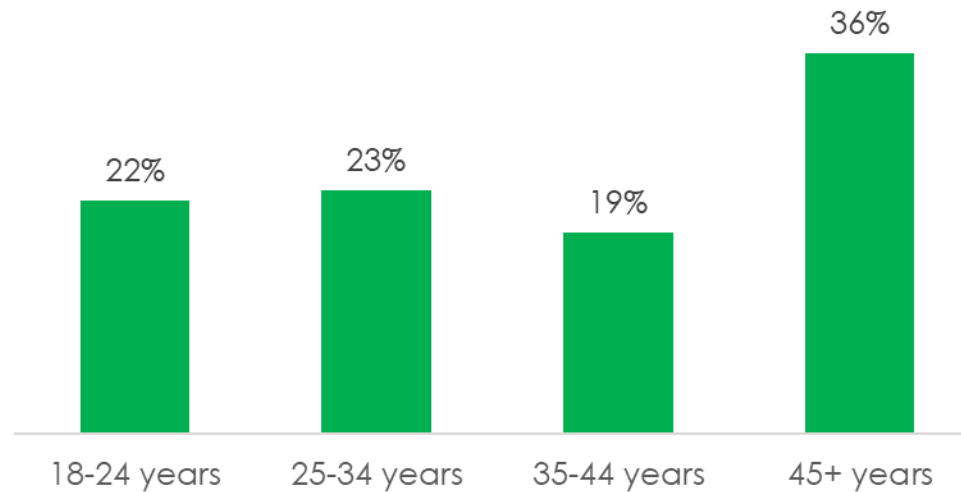


Respondents Demographics - Makueni

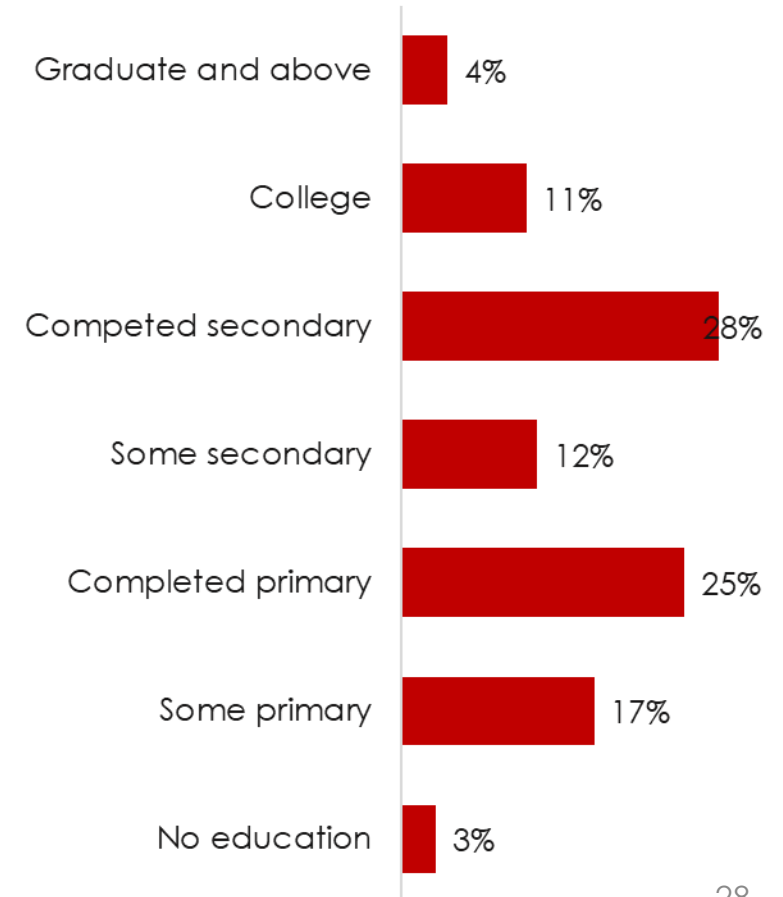
Gender



Age group

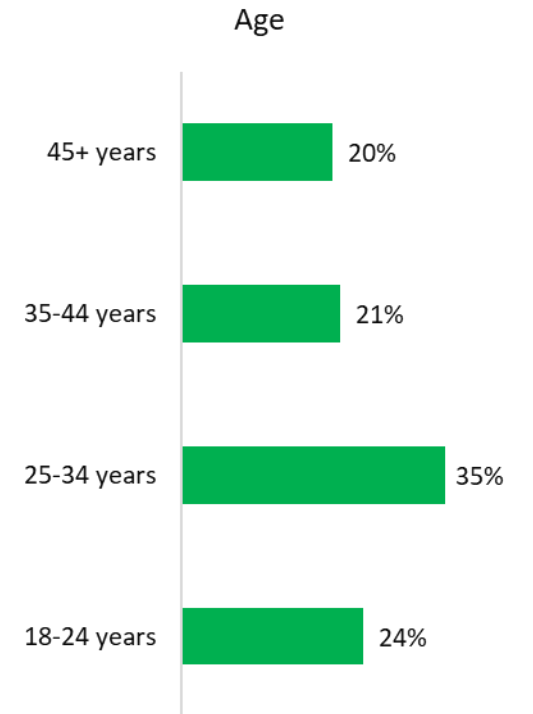
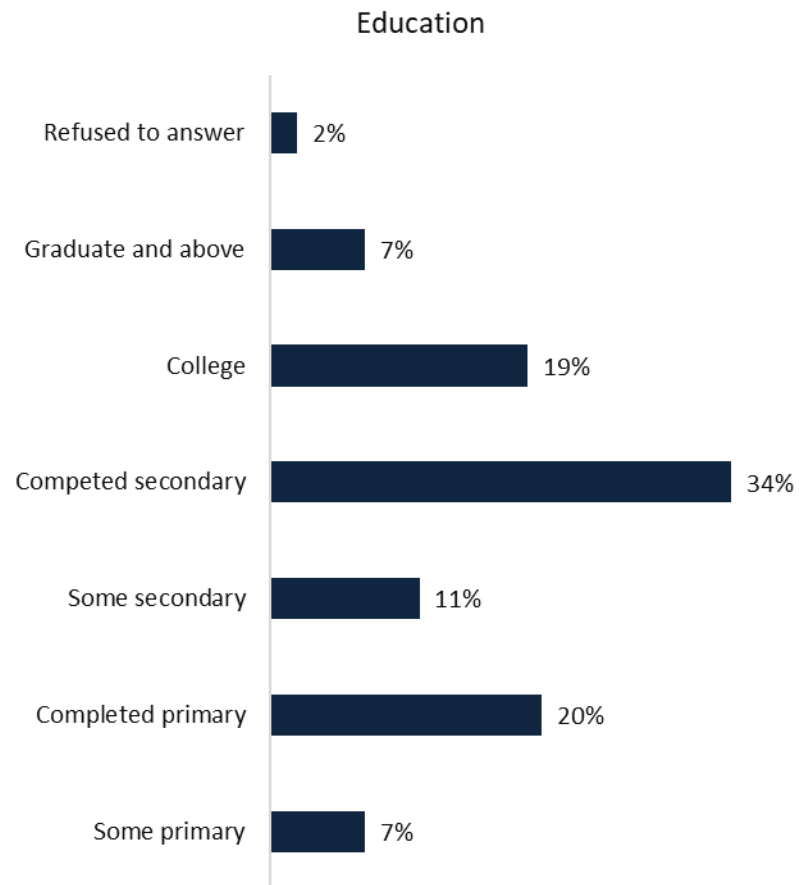
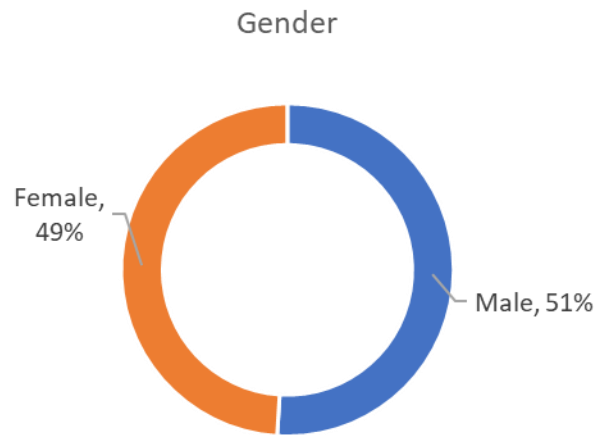


Education level





Respondents Demographics - Mombasa





For Inquiries and Suggestions, Contact:

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ask@tifaresearch.com

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