



2022 Election Issues Nairobi County Contests

#TIFACountyPolls

21st June 2022



Summary Findings

Summary Findings: Nairobi County

Gubernatorial candidate, political alliance and presidential candidates

Nairobi Governor Candidate Popularity

- ☐ **40%** Johnson Sakaja
- ☐ **32%** Polycarp Igathe
- ☐ **28%** Undecided

Political Alliances Popularity

Azimio La Umoja	46%
Kenya Kwanza	24%
None/don't know	30%





Detailed findings

Methodology Overview



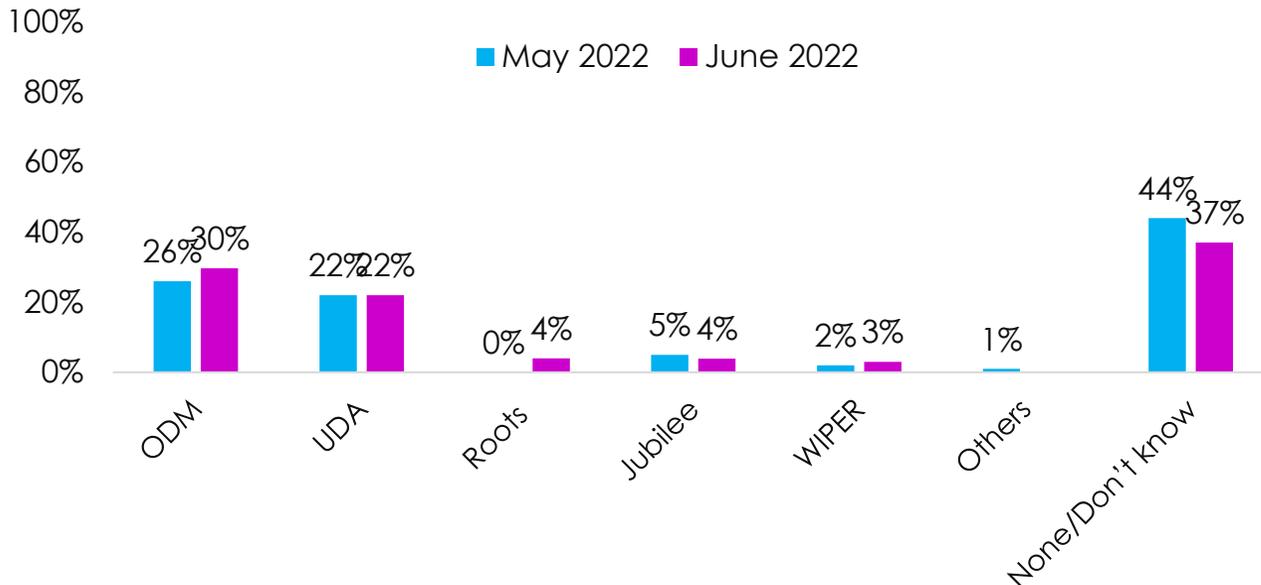
Fieldwork Dates	20 th June 2022
Geographical	Representative sample of Nairobi County - spread across 17 constituencies
Data collection	Methodology -Telephonic interviews Duration of each interview – 7 minutes Number of call center staff - 80
Sample	632 respondents (registered voters)
Margin of error	+/-3.8 %

Preferred Political Party & Alliance

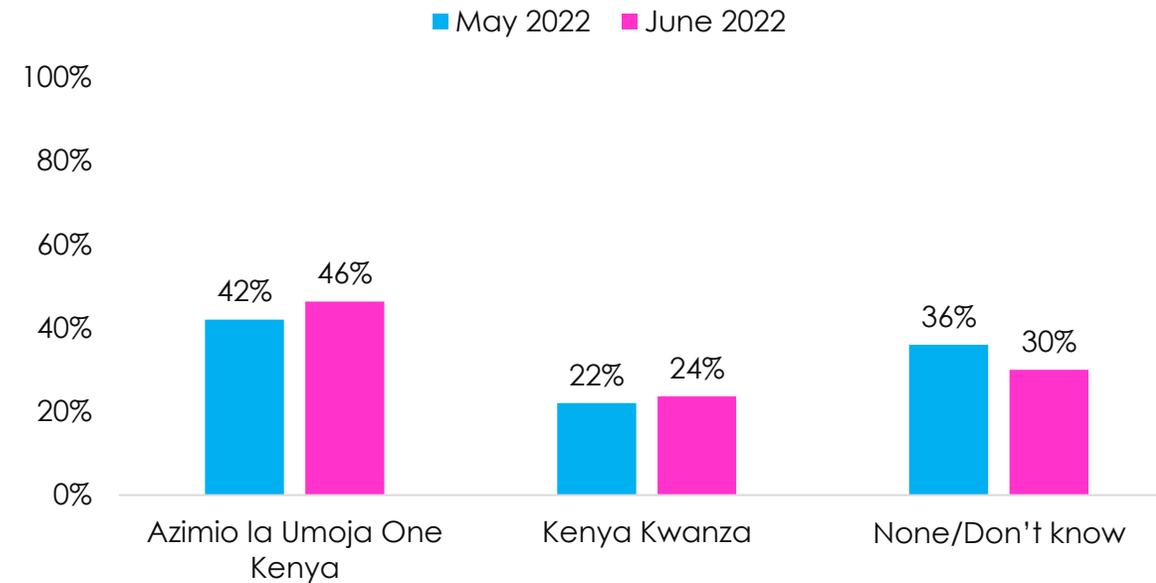
By total

ODM and Azimio la Umoja are both more popular than their rivals, UDA and Kenya Kwanza, though interestingly the proportion of self-association/identification with formations/coalition is greater than for political parties (total of 70 percent for the former vs. 63 percent for the latter). Also of note, the Roots party fronted by its presidential candidate, George Wajackoyah, is equal in popularity to Jubilee (4 percent each). Also evident is the somewhat greater popularity of both ODM and Azimio among older Nairobians (i.e., aged 35 and above) as compared to UDA and Kenya Kwanza.

Preferred political party



Preferred political alliance



Q. Which political party, if any, do you support most or feel closest to?

Base = all respondents

Preferred Governor Aspirant

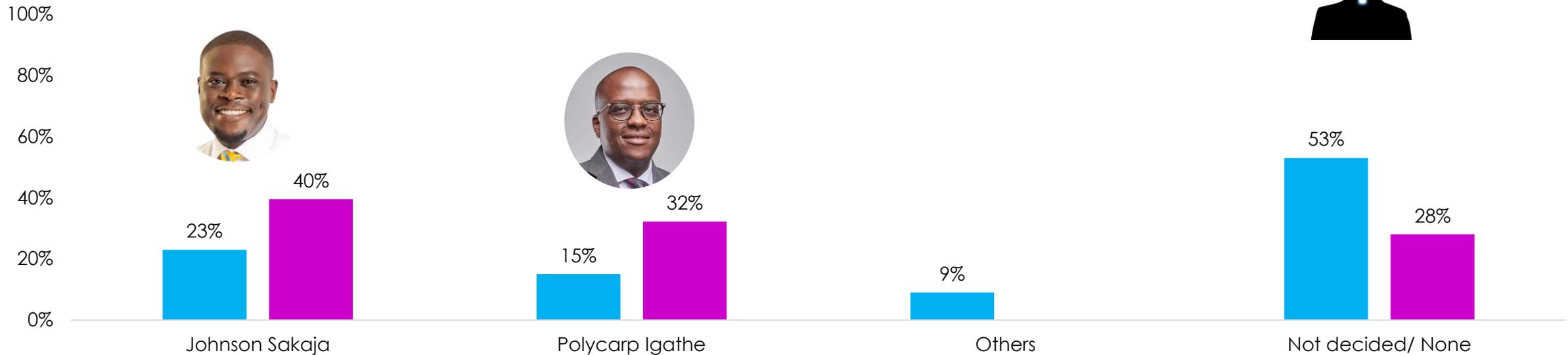
By total



Regarding the gubernatorial and senatorial contests, the former is now a much closer race than it was two months ago, with Senator Johnstone Sakaja of UDA only slightly ahead of his main opponent, Jubilee's Polycarp Igathe (40% vs. 32%), a fact that suggests how little is the importance of party identity itself to many would-be voters.

Preferred governor candidate

■ May 2022 ■ June 2022



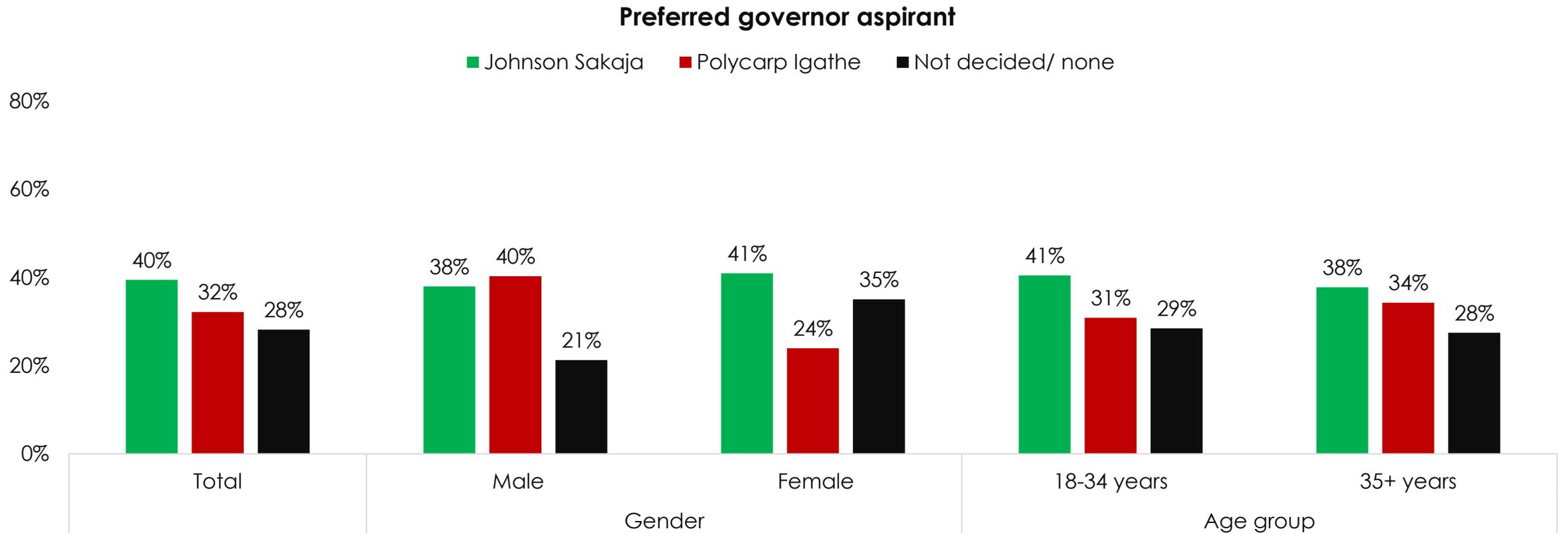
Q. If the Elections were to be held today, whom would you vote for as Governor of Nairobi County?

Base = all respondents

Preferred Governor Aspirant

By gender and age

Johnstone Sakaja of UDA has more female supporters as compared to Polycarp Igathe (41% vs 24%). There were no major differences in the support for two candidates by age group.



Q. If the Elections were to be held today, whom would you vote for as Governor of Nairobi County?

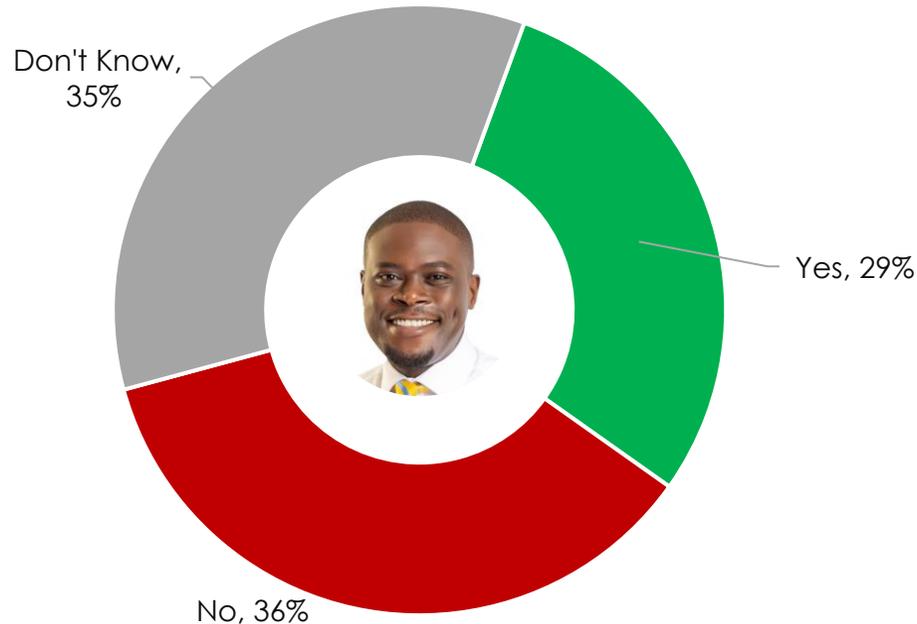
Base = all respondents

Perceived Validity of Sakaja's Degree

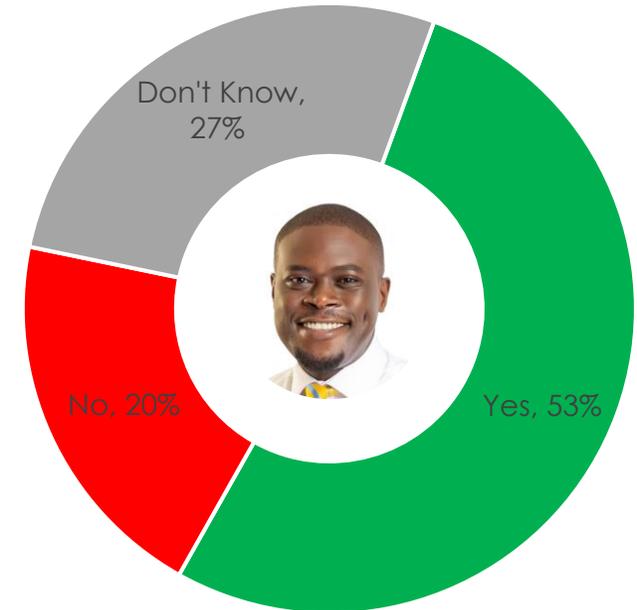
By total, Sakaja voters

- ❑ At the same time, the fact that a plurality (36% vs. 29%) do not believe that the current incumbent (Sakaja) has a valid university degree (as claimed, from Uganda may yet undermine his lead, though more information about this issue may emerge at the DCI continues to investigate it).
- ❑ As of now, among those prepared to vote for Sakaja as governor, only a slim majority (53%) believe his Ugandan university degree is valid, with a full one-fifth (20%) believing it is fake – a clear sign of the strength of their support for him, for whatever other reasons.

Whether Sakaja has a valid degree



Whether Sakaja has a valid degree



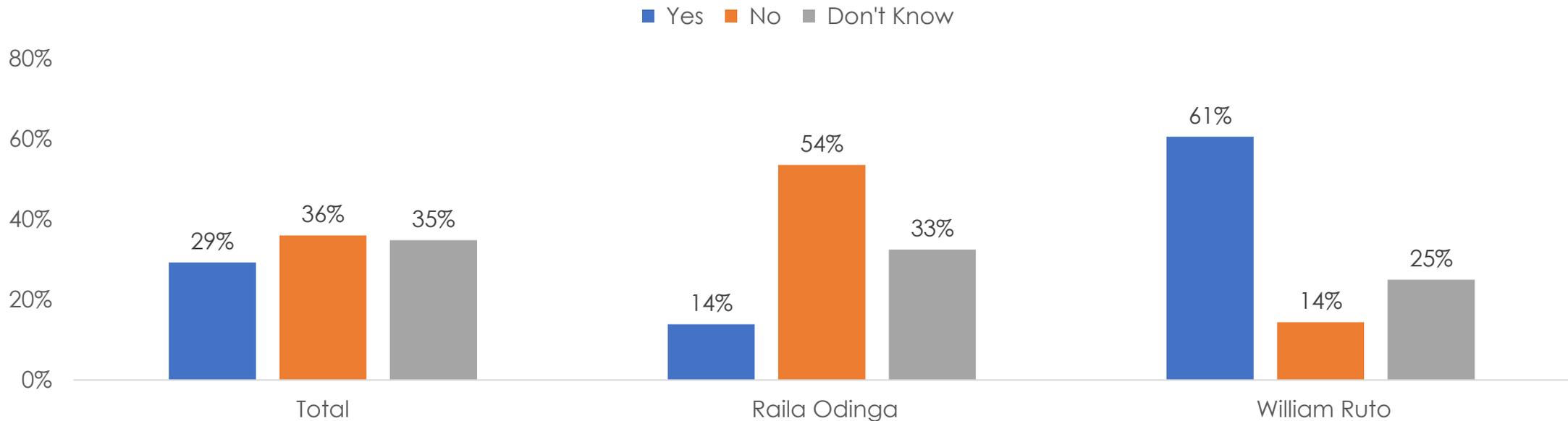
Base = 250 (all those will vote for Sakaja as governor)

Perceived Validity of Sakaja's Degree

By total, Supporters of the Two Main Presidential Candidates

While overall, Nairobians are almost evenly divided as to the authenticity of Senator Sakaja's Uganda university degree, there is a sharp contrast between supporters of the two main presidential candidates, with five times more of those who support Ruto holding the view that it is indeed valid as compared to supporters of Raila. But such a strong correlation also raises a counter-question: just who are the Ruto supporters who believe Sakaja's degree is 'fake', and who are the equal proportion of Raila supporters (14%) who believe it is valid?

Perceived Validity of Sakaja's Degree , by Supporters of Ruto, Raila



Base = all respondents

Q. Do you think that Sakaja has a valid degree from Uganda?

Preferred Senator Aspirant

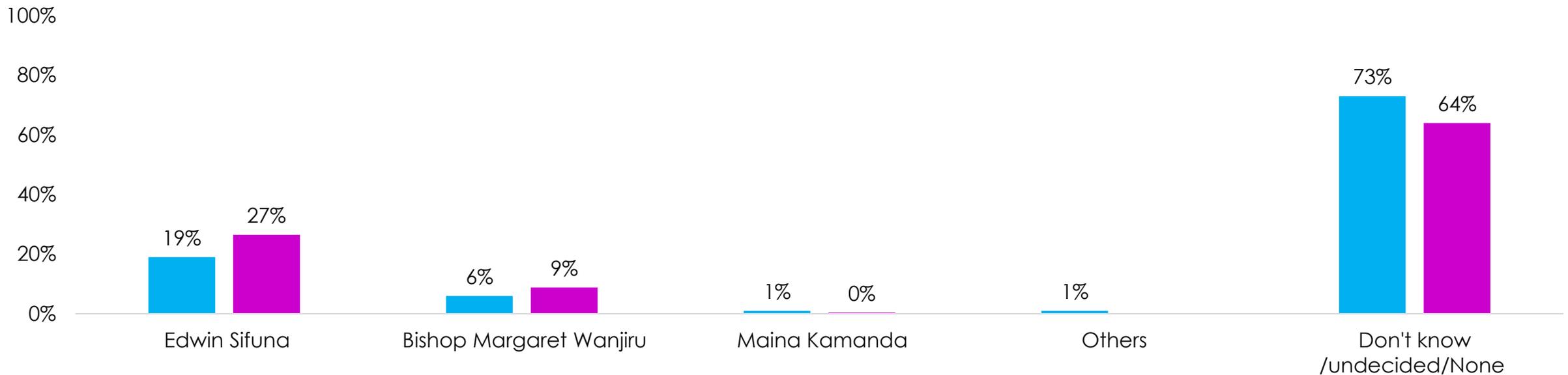
by total



- By comparison, ODM's Edwin Sifuna's popularity rating is three times that of UDA's Bishop Margaret Wanjiru (27% vs. 9%). However with nearly two-thirds of Nairobians undecided about this race (or prepared to vote for anyone at all (64%), it is far too early to know what the eventual outcome will be.

Preferred senator candidate

■ May 2022 ■ June 2022



Q. If elections were to be held today, whom would you vote for as Senator of Nairobi County?

Base = all respondents

Preferred Women Rep Aspirant

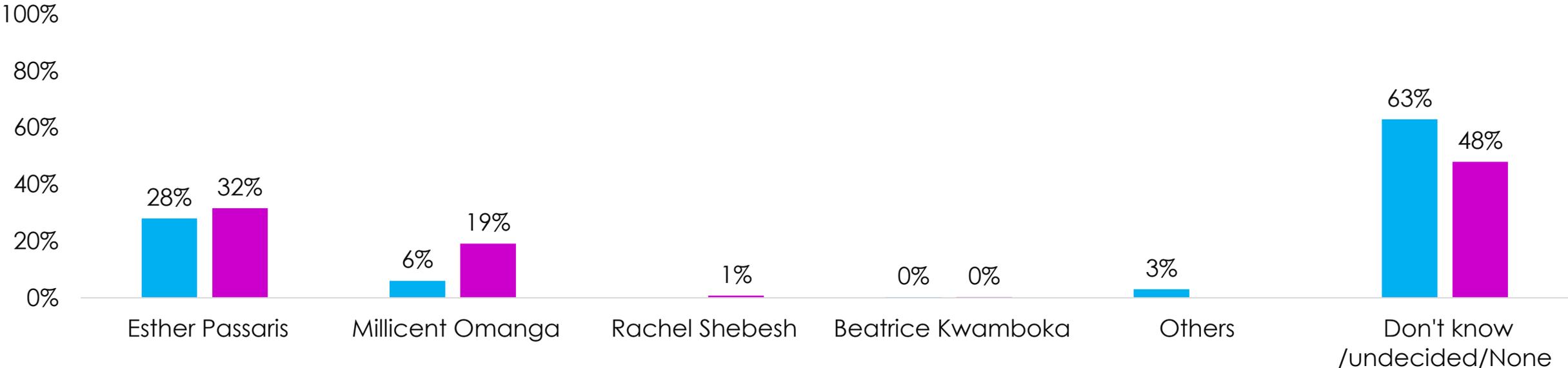
by total



Finally, incumbent Women's Rep, Esther Passaris of ODM is nearly twice as popular as her nearest rival, Millicent Omanga of UDA (32% vs. 19%), though interestingly, her lead among men is considerably higher than it is among women (39% vs. 19% among the former compared with just 24% vs. 20% among the latter). Just why this is must be discovered through further qualitative research.

Preferred women representative

■ May 2022 ■ June 2022



Q. If elections were to be held today, whom would you vote for as Women Representative of Nairobi County?

Base = all respondents

Preferred Presidential Candidate

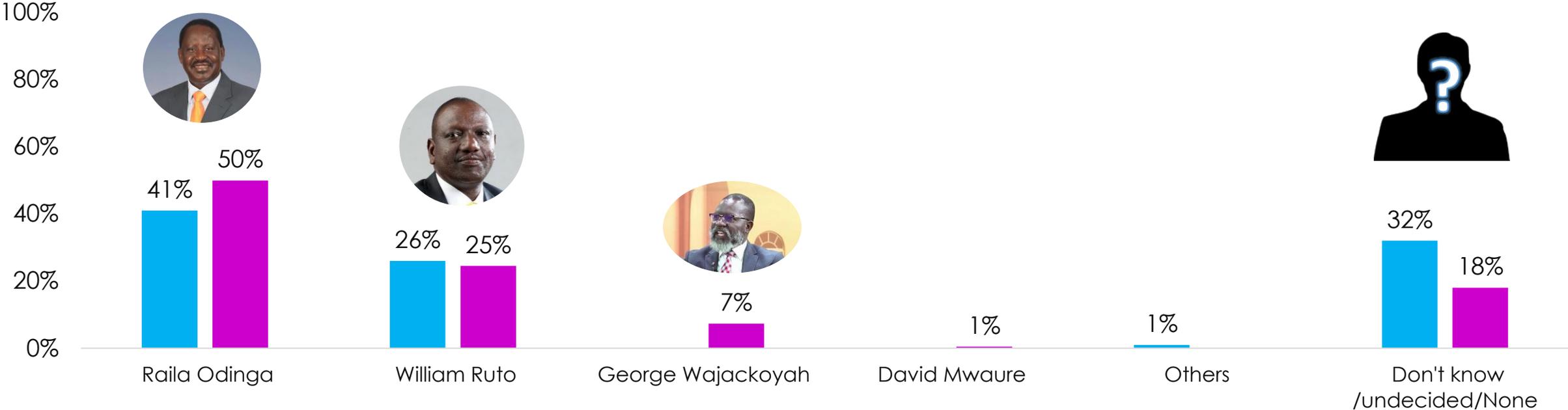
by total



□ This clear popularity-gap of both ODM and Azimio is also reflected in the support-distribution for the main presidential candidates, with ODM's Raila Odinga's at twice the level of UDA's William Ruto (50% vs. 25%).

Preferred presidential candidate

■ May 2022 ■ June 2022



Q. "If elections were to be held today, which one of the following candidates would you vote as President?" SINGLE RESPONSE – DO NOT READ OUT

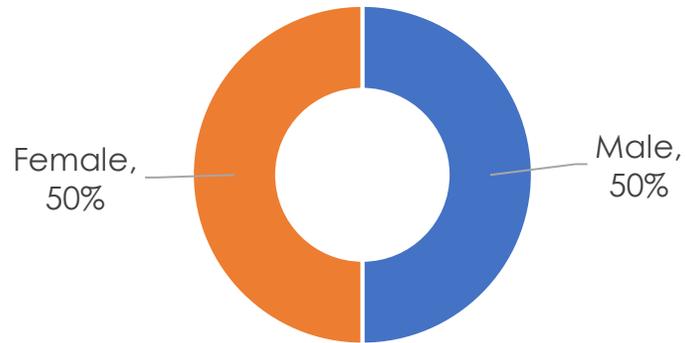
Base = all respondents



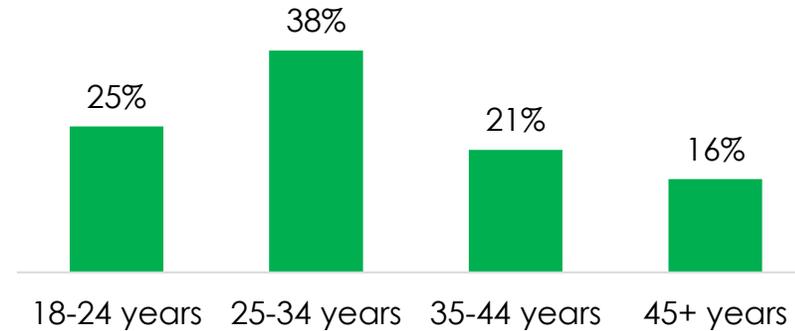
Demographics

Respondent Demographics: Nairobi

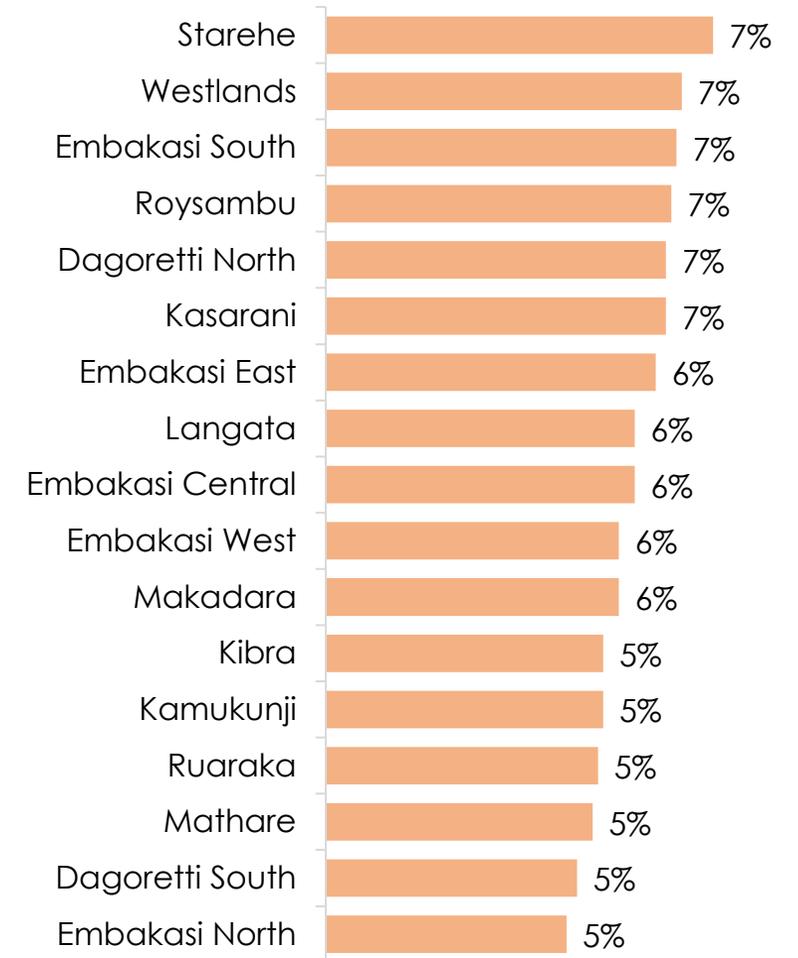
Gender



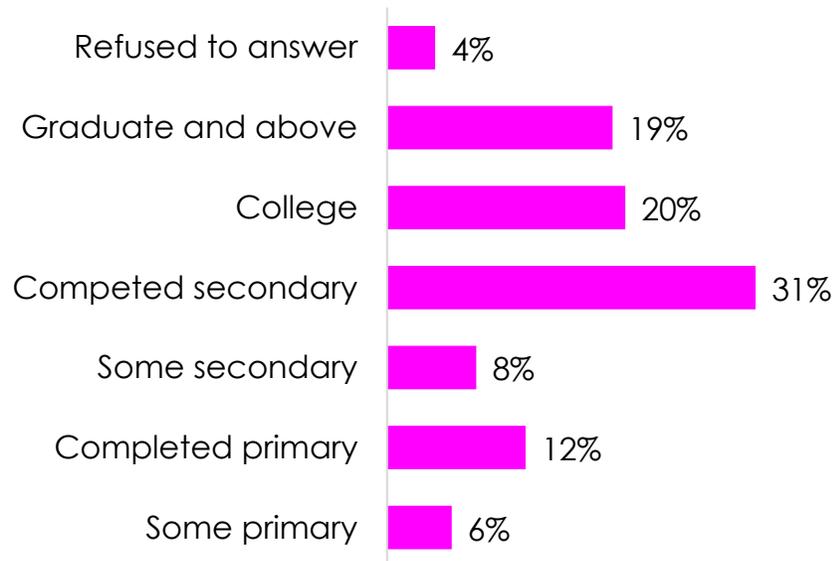
Age Group



Constituency



Education level





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